

Leadership for Growth...

Welcome to the Red Door Leadership Development Programme January to March 2012

- Do you run a business with between 2 and 249 employees?**
- Do you want to develop and grow your business?**
- Would you like to improve your leadership and management skills?**

The Red Door Development Programme has been designed for business owners and managers who want to **develop and grow** their **businesses**, improve their **leadership and management skills**, and be part of a long-lasting, supportive **network of effective business owners and leaders**.

It *will* require your time and commitment – but it will give you time to **work ‘on’ your business** (not just ‘in’ it), to plan how to **get the best from yourself and your people**, and to work on **how to move your business to the next level**.

The total cost of the programme is £2,000 plus vat, and if you have between 2 and 249 employees, you may be eligible for funding (£1,000*) towards this cost.

Programme Overview and Contents

2-day intensive experiential workshop

- Leadership and management styles
- Self assessment
- Setting objectives and personal/organisational action planning
- Introduction to coaching and action learning

3 half-day masterclasses (also open to others within your organisation to attend)

- Both business *and* leadership focused
- Led by people who’ve ‘been there and done that’
- Masterclass subjects selected to meet the needs of programme delegates
(eg Understanding business finance, cycles, growth/exit strategies, Driving innovation and growth, Goal setting and motivation, People development and effective management, etc)

Telephone coaching

- Up to 3 one-hour telephone coaching sessions
- Focused on the application of learning to the business
- Maximising personal and organisational benefit from the programme

Action learning groups

- Facilitated group work to build sustainable solutions to real, live, organisational challenges
- Peer to peer coaching and support

1-day intensive experiential workshop and graduation

- Self and peer re-assessment
- Sustainable leadership and business growth
- Future goal setting and action planning

Ongoing support through effective networks, workshops and forums

* Contact us for more details on funding options. Please remember that funding is limited, and is always allocated on a first come, first served, basis. If you would like to access funding for this programme it is important to register quickly so that applications can be processed in time for the start of the programme.